



## Weezevent joins the French Tech Next40

Weezevent has joined the fifth cohort of the French Tech Next40/120. Launched in 2019 by [the French Tech Mission](#), this state-supported program aims to support and promote French startups destined to become the tech leaders of tomorrow.

In 2024, the French Tech Mission revised its selection criteria: the 120 spots are now equally divided between revenue performance and fundraising amounts (60 winners for each category).

Having always relied on profitability to grow revenue, Weezevent benefits from these new criteria by entering the top 40 of the ranking. The loyalty of its clients - event organisers of all sizes and sectors, particularly supports this success.

“The entry of Weezevent into the Next40 reflects the overall evolution of performance evaluation criteria, valuing revenue growth and not just the amount of funds raised. Moreover, profitability has always been at the heart of our growth strategy, and I hope this recognition will encourage more tech players to share this ambition.” - Pierre-Henri Deballon, CEO and founder of Weezevent.

While the selected companies benefit from individual and collective support for strategic growth, Weezevent aims to leverage this new backing to accelerate its development of leading technological solutions for the event sector in France and internationally.

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### About Weezevent

- **Weezevent is the leader in the online ticketing market.** Since its launch in Dijon in 2008, Weezevent has facilitated the sale of over 100 million tickets for events of all types and sizes: trade shows, concerts, parties, conferences, sporting activities, etc.
- **Weezevent offers a complete suite of solutions.** In addition to its historical ticketing service, the company designed complementary tools for access control, cashless payments, email marketing, and staff management to meet event organisers' needs.
- **Weezevent equips 80% of French festivals.** In addition to providing solutions to 300 festivals (such as Hellfest, Lollapalooza, and Les Vieilles Charrues), the company is also active in sports, working with Ligue 1 clubs (such as PSG), the UEFA Euro Fan Zone, and Red Bull events.
- **Weezevent is expanding internationally,** with offices in Montreal, Madrid, London, Lausanne, and Antwerp, and makes sales in more than 30 countries.

[Learn more about Weezevent](#)