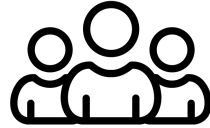


**CARBON FOOTPRINT - WEEZEVENT
2022 ACTIVITY**

WEEZEVENT IN 2022



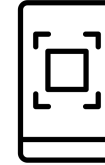
116

employees



129 000

client events



7 140

terminals deployed

Ticketing

→ Issued tickets: 12 865 271

Access Control

→ Scanned tickets: 18 070 806

Cashless

→ Cashless chips: 5 486 776

OUR GOALS

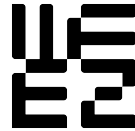
Goals

- **Measuring** and understanding our carbon impact
- **Identifying** solutions for improvement
- **Improving** our practices and behaviour
- **Meeting our customer's expectations** in terms of knowledge & control of our impact
- **Raising employee awareness** and creating engagement on environmental issues
- **Initiating** a certification process

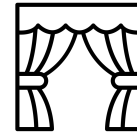
3 levels of impact



internal practices



Weezevent solutions



events sector

SCOPE

Time scope



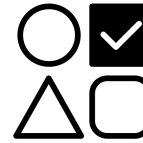
Year 2022

Operational scope



Scope 1, 2, 3*

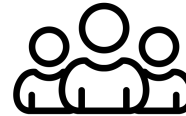
Organisational scope



Ticketing, access control,
cashless payment



France, Belgium,
Switzerland, Spain, United
Kingdom, Canada



All employees: Permanent
contracts, freelancers,
seasonal workers

*Scope 1 covers emissions that take place directly within the company, Scope 2 covers emissions linked to energy used and produced outside the company, and Scope 3 covers non-direct emissions linked to the company's activity.

COLLECTED DATA



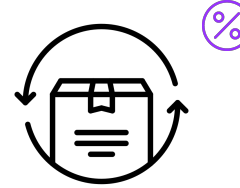
Energy

Heating & Electricity



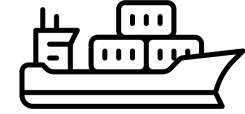
Inputs 1

Digital



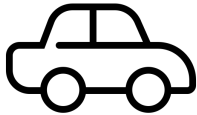
Inputs 2

Purchases & Services



Freight

Hardware



Travel

Teams on events and commuting



Use

Consumption on events



Fixed assets

Offices, Terminals, Infrastructure



End of life

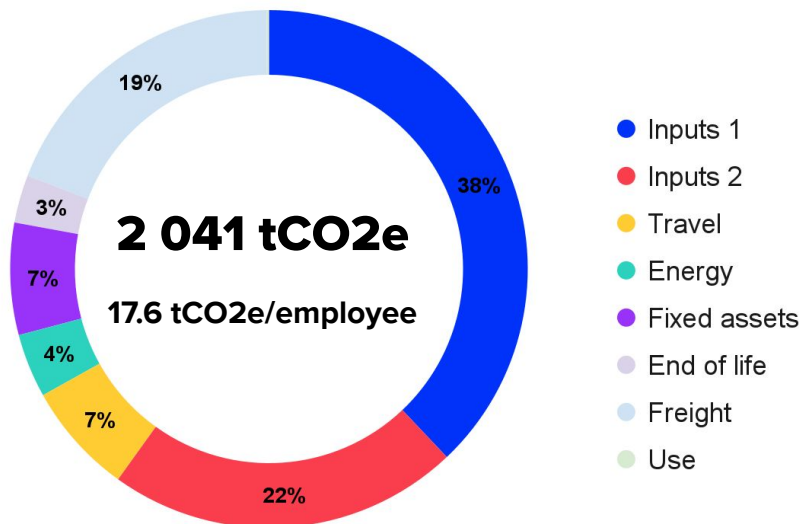
RFID & paper waste

Monetary ratios applied

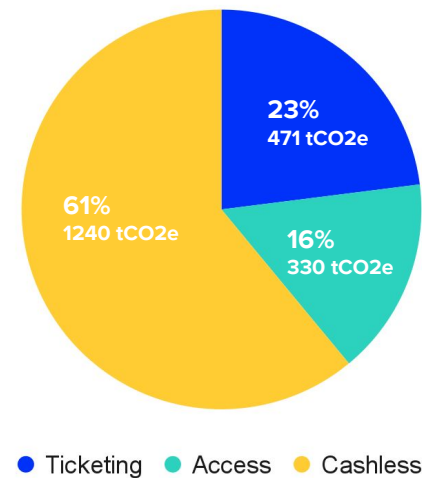
Input 2: external developers | Fixed assets: wifi infrastructure | End of life: depending on the component (ticket, chip, etc.)

CARBON FOOTPRINT 2022

GHG emissions, by item and as a %:



Breakdown by activity:



Equivalent to:



235 tours of the world



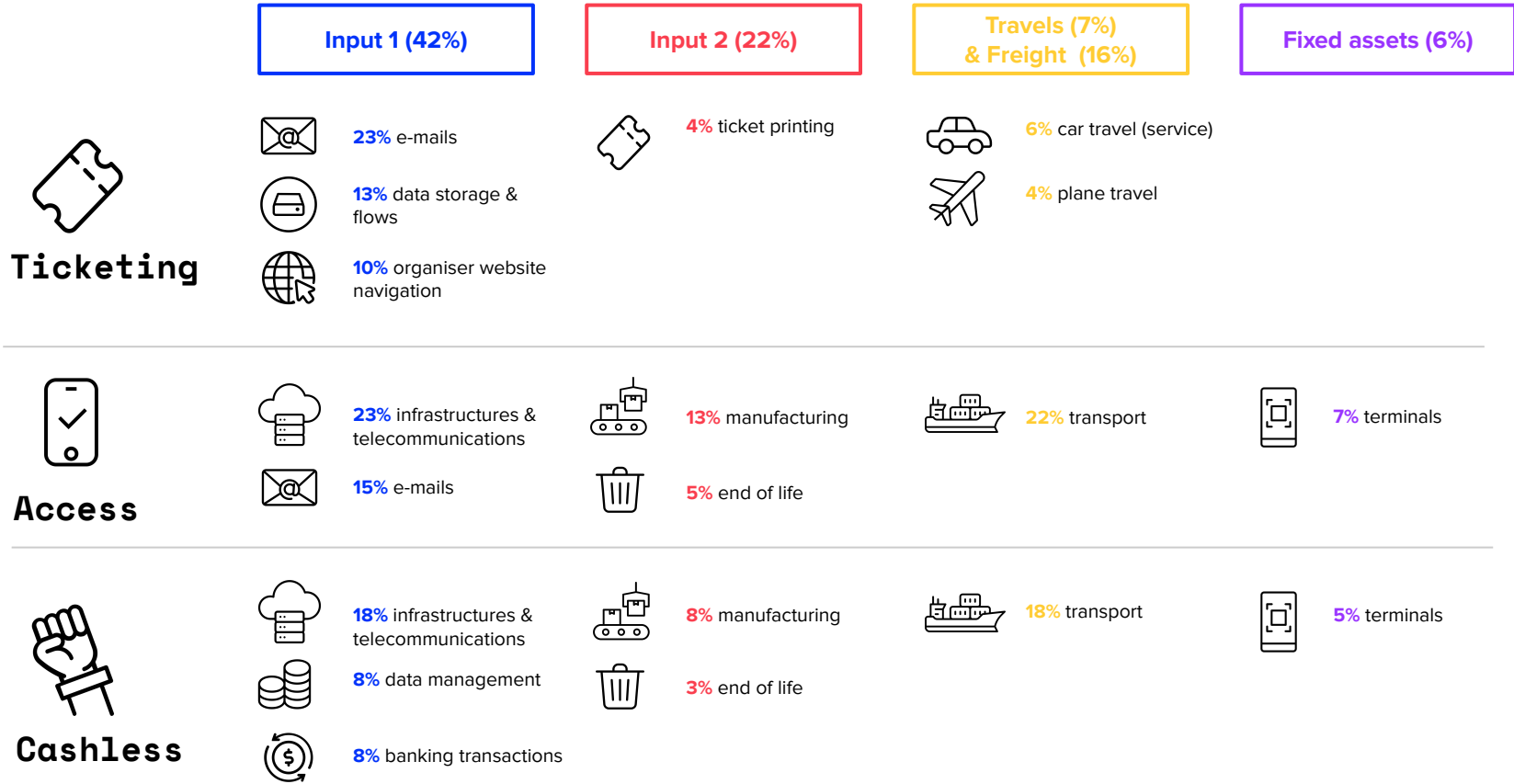
200 people's emissions/year*

Lexicon

Inputs 1: Digital
Inputs: Purchases & Services

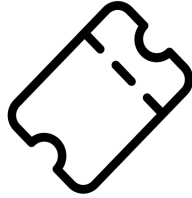
*Data from France

MAIN EMISSION SOURCES



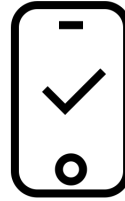
IN SUMMARY

A carbon footprint for each solution:



Report 1: Ticketing

37 gCO₂e/ticket



Report 2 : Access

18 gCO₂e/scan



Report 3 : Cashless

226 gCO₂e/chip



To evaluate the carbon impact of Weezevent on your event, multiply your volume of activity on each solution by its carbon impact per unit.

COMPARISON vs OTHER SCENARIOS



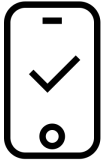
1 Weezevent
ticket



37 gCO₂e/ticket



100 m
by car



1 Weezevent
scan



18 gCO₂e/scan



10 gCO₂e/scan
without giving a
support



1 Weezevent
chip NFC



226 gCO₂e/puce



179 gCO₂e/card
55g difference (-20%)

ACTION PLAN

DIGITAL

- Raising our employees' awareness of the carbon impact of digital technology
- Training technical teams in digital responsibility
- Raising awareness among organisers about the eco-design of their website

TRAVEL

- Favouring the train for travel, raising awareness of car/train comparisons
- Reassessing the use of plane for travel: necessity, frequency, limit and alternatives
- Encouraging soft mobility: bicycle vouchers, optimising home-work journeys

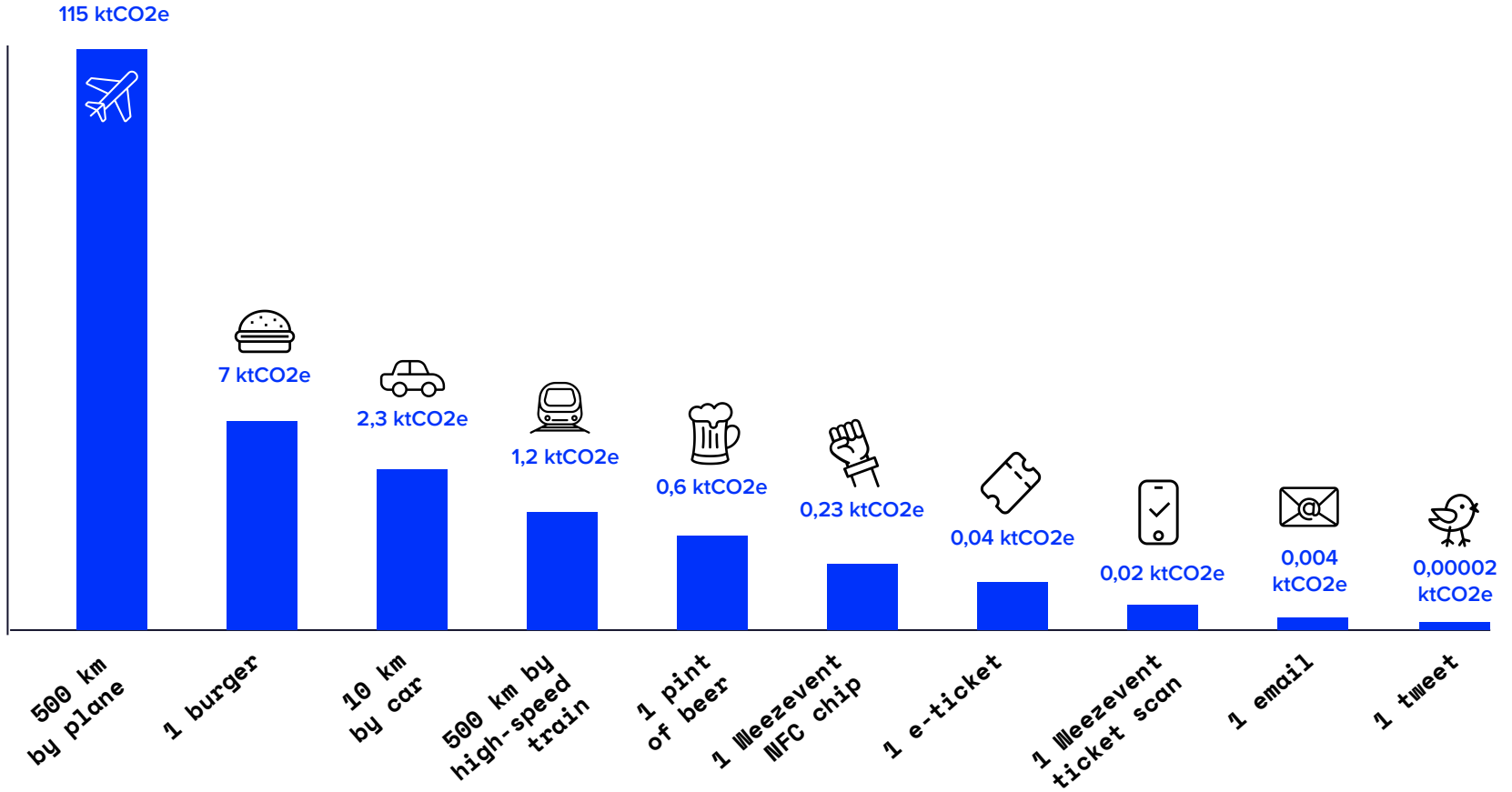
HARDWARE

- Offering RPET for RFID supports
- Research and favour local manufacturing and rail transport for RFID
- Enhancing the value of fixed assets by optimising the lifespan of terminals

SECTOR

- Raising awareness among organisers through dedicated workshops and activities
- Provide our customers with a carbon footprint guide associated with the use of our solutions
- Meeting in 2024...

A FEW KEY FIGURES





weezevent

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