Recrewteer joins Weezevent, offering a comprehensive 360° solution for the events industry.

Recrewteer, a leading start-up specialising in human resource management for the events sector, and Weezevent, France's top ticketing and event management solutions provider, are delighted to announce their partnership. This strategic move, embodied in Weezevent's acquisition of a majority stake in Recrewteer, aims to offer event organisers an all-encompassing 360° solution for their event management needs.

Since its launch in 2021, Recrewteer has quickly become the go-to solution for coordinating event teams. This digital platform streamlines the management of staff, volunteers, team scheduling, and workforce optimisation for event organisers of all sizes. Currently, over 1,000 sporting and cultural events rely on Recrewteer to manage, coordinate, and accredit their teams, including volunteers, staff, contractors, and the media.

Weezevent has successfully established itself as an all-in-one event management platform, covering ticket sales, registration, access control, cashless payments, and audience communication. With its global presence and industry-leading credentials, Weezevent sees this partnership as part of its external growth plan announced in September 2023.

By merging their expertise into an integrated solution, Recrewteer and Weezevent will enable event organisers to enhance operational efficiency, reduce costs, and provide improved experiences for their teams and all accredited attendees.

Benjamin Vuitton from Recrewteer shared: "Alongside Weezevent, our ambition is to establish a software ecosystem dedicated to events that will transform the daily operations of organisers."

Pierre-Henri Deballon from Weezevent added: "We're thrilled to collaborate with the Recrewteer team and continue innovating for event producers with an even more comprehensive and intuitive all-in-one solution."

In the coming months, teams from Recrewteer and Weezevent will work together to integrate their technologies and develop new features that cater to the demands of the events industry, particularly with the 2024 festival season in view. Current clients of both companies will continue to receive their usual services, while gaining access to new and enhanced features.

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About <u>Weezevent:</u> Weezevent is a leading ticketing and event management platform with a global presence. Since its inception in 2008, Weezevent has facilitated over 350,000 events, drawing more than 50 million participants worldwide. The platform is the preferred choice for over 50,000 event organisers of all sizes, simplifying ticketing, access control, and digital payments.

About Recrewteer: A pioneering solution for managing volunteers and staff, Recrewteer allows organisers to coordinate, delegate, and schedule teams with ease. Today, Recrewteer's solution is utilised by over 1,000 sporting and cultural events.