



ABOUT WEEZEVENT

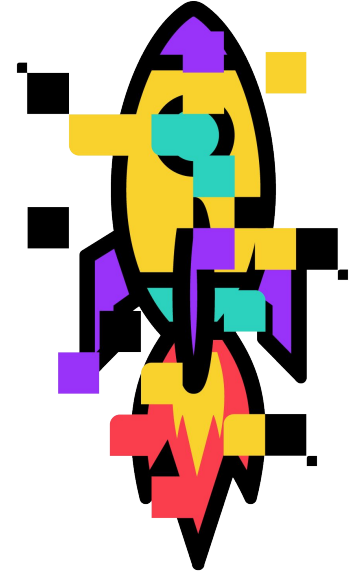
ABOUT US

Weezevent provides more than 300,000 event organisers and leisure venues with innovative technological ticketing and cashless solutions.

Founded in 2008, Weezevent has issued over 100 million tickets for events of all types: including trade shows, concerts, festivals, conferences, sporting activities and more. Importantly we work with events of all sizes, ranging from a handful of attendees to more than a million spectators. Weezevent is also a major player in cashless payment, equipping more than 300 festivals and venues with our WeezPay solution. Hellfest, Lollapalooza, Standon Calling, Alexandra Palace, Lakefest, Valley Fest, Ligue 1 clubs including PSG, the UEFA Euro Fanzone, Red Bull events are among the long list of satisfied clients.

Access to our online ticketing solution is free of charge with a commission charged on value tickets only. In addition, Weezevent offers box office, access control and CRM solutions.

Recording consistently strong growth, the firm is located in London, Paris, Montreal, Madrid, Lausanne and Antwerp. The company operates in over 30 countries and employs 100 members of staff. Weezevent has won Paris' Grand Prix de l'Innovation award as well as the Fast 500TM EMEA (the prize for the European company with the strongest growth in new technologies over the last five years), an award previously won by Critéo.



FOUNDERS



Pierre-Henri Deballon

Co-founder & CEO

Pierre-Henri mainly drives Weezevent's strategy, finance, business management and marketing. Pierre-Henri previously worked in business development and strategy consulting. It was around that time that he came up with the concept for Vélotour, "an unexpected bike ride" gathering 25,000 people each year. A former athlete, Pierre-Henri played professional handball for a year. Since 2008 he supports startups as coach and jury member in competitions or as a business angel along with Sébastien. Pierre-Henri graduated from ESCP-EAP in entrepreneurship and Paris Dauphine University in Economics and Sports Management, where he met Sébastien.



Sébastien Tonglet

Co-founder & General Manager

Sébastien breaks the rules and follows his intuition to develop Weezevent's activity and product. Sébastien built his career in media and telecom, first in the advertising department at NRJ Group then working for Orange's TV business unit. Attracted to projects in launch phase, Sébastien then joined ASSU 2000 Group as a business development project manager to drive the launch of its web activity and implementation on the Spanish market. Around the same time, Sébastien co-founded Vélotour — the first leisure biking event in France — and co-invested with Pierre-Henri in companies they liked. Sébastien graduated from Paris Panthéon-Assas University with a Masters in Marketing and Communication, and from University Paris Dauphine in Economics and Sports Management where he met Pierre-Henri.

WEEZEVENT KEY STATS



6 OFFICES

Antwerp, Madrid, Paris,
Montréal, London & Lausanne



140+ EMPLOYEES

60 dedicated to product
development



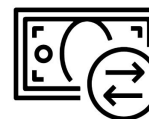
Established
2008



+500,000

EVENT ORGANISERS

over 500,000 events



£350 MILLION

processed in ticket sales and
cashless in 2019

5 APPLICATIONS DEDICATED TO EVENTS



weezticket

Ticketing & Registration

Agile configuration
100% personalised
360° approach



weezpay

Cashless payments

Customised configuration
Management of attendees
Real-time tracking



weezaccess

Access Control

Scan online & offline
Main entrances and intra-site
Scan digital and physical tickets



PACIFA decision

3D Modeling

Panoramic view
Modeling of partner venues/spaces
Simulation with 3D avatars



weeztarget

Marketing & CRM

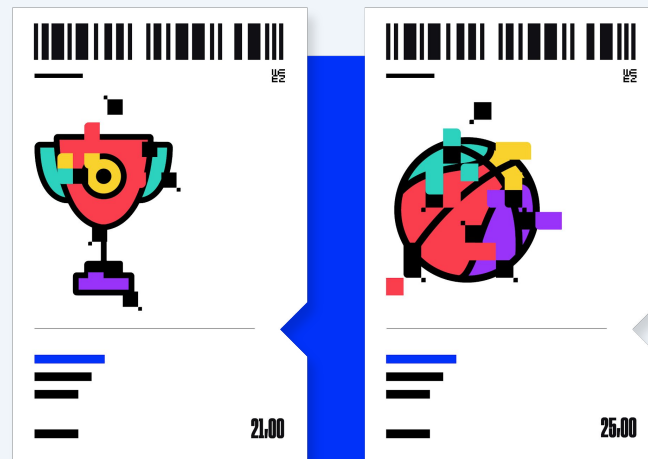
Database segmentation
Management of communication
campaigns
Analysis and monitoring



Tailor made ticketing

Create your personalised online ticketing page, manage registrations and send out invitations in minutes

- ✓ White label integration
- 🕒 Quick and easy to set up
- 🔄 Ticket income paid every 15 days
- 🗪 Fully customisable
- 🎫 Add in extras
- 👤 Seated allocations either 2D or 3D
- 📊 Monitor sales and stats in real time
- 👤 Own 100% of your data



Tried and Tested Access Control System

Improve your entry system and give your audience the best first impression with our access control solution. We offer tailor-made solutions to manage events of all sizes.



Fast, secure and robust



Real-time monitoring to control your event



Access point configuration



Numerous options to configure your entries



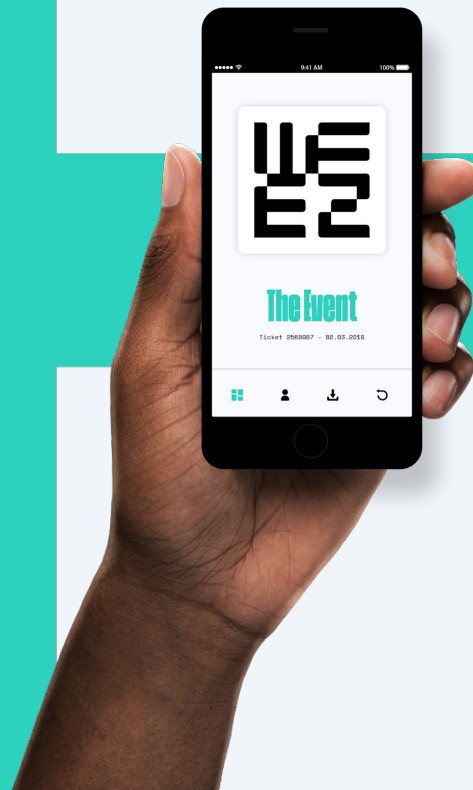
Admit digital and physical tickets



Compatible with all ticket agents










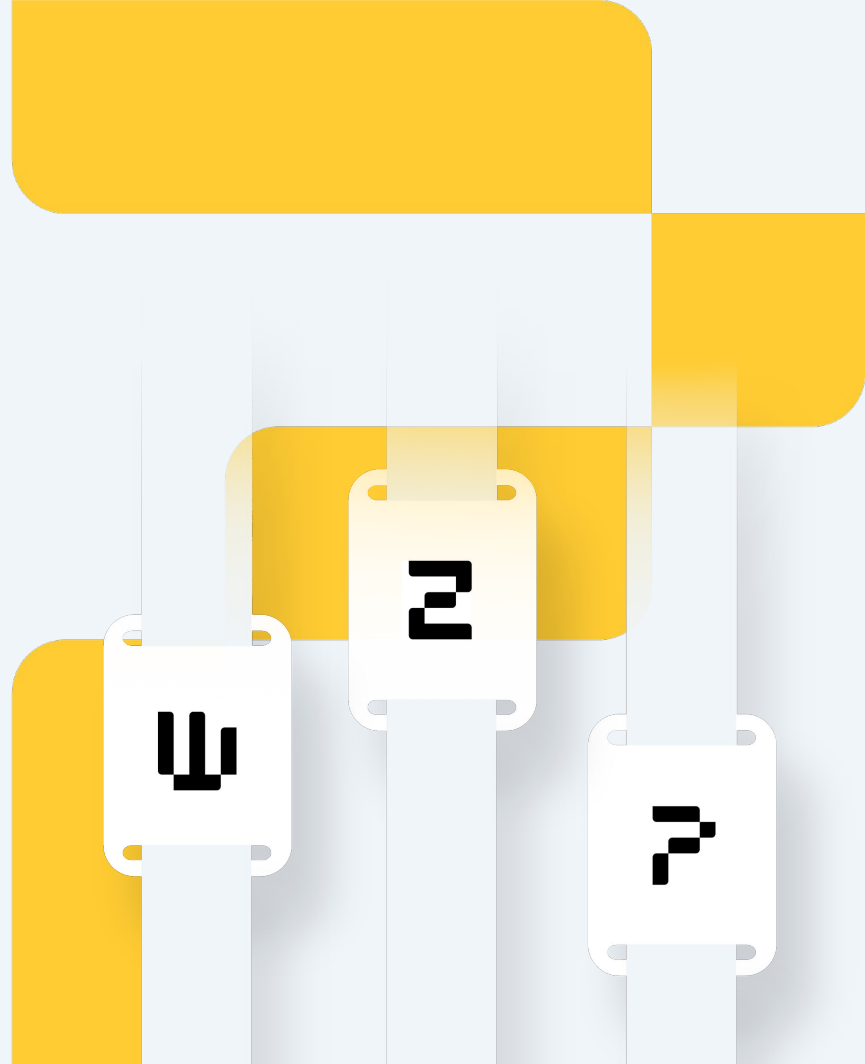
Intrasite access control by QR or NFC



Work with the leader in Cashless technology








Improve your attendees' experience and increase your revenue with our all-in-one cashless payment solution.

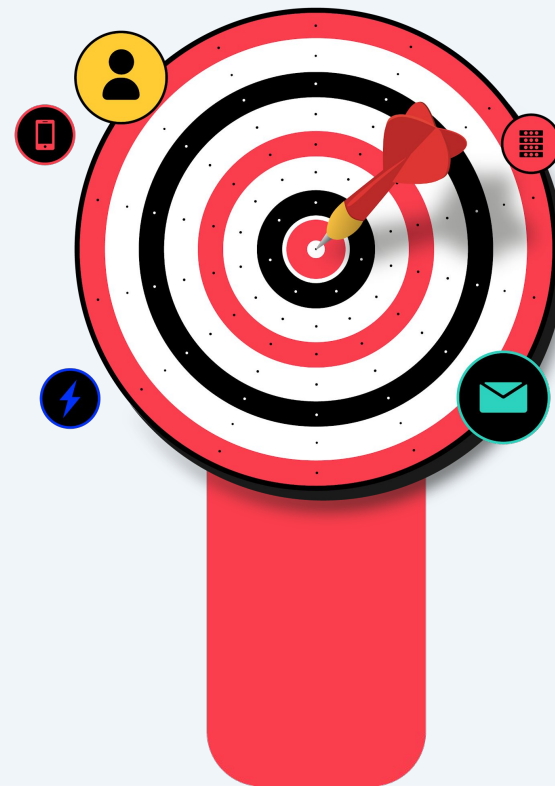
-  Fast, secure and more convenient
-  Attendees can manage their account
-  Delegated management of top ups & refunds
-  Fewer queues at bars and food trucks
-  100% control and visibility over all transactions
-  Management by group (staff, locals, press)
-  All-in-one connected device



Target and connect with your audience

Analyse and use your database for targeted and personalised communications before, during and after your event - either automated or manually managed.

-  Multi-criteria segmentation.
-  Multiple channels: email, SMS, push notifications.
-  Creation of manual or automatic campaigns.
-  Integrate with WeezTicket, WeezAccess and WeezPay
-  Study attendees and their behaviour
-  Import 3rd party data
-  Opt in module integrated on event website





For more informations, please contact:

media@weezevent.com

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<https://weezevent.com>