

## **Weezevent names a new UK Country Manager, Oliver Goddard.**

Weezevent's ambition to develop its ticketing and RFID access control and cashless solutions beyond French borders confirms itself with the appointment of **Oliver Goddard, new Country Manager for the British office who joins the French company into its development in the UK.**

Former Head of Ticketing, Touring and Festivals at Global Festivals / Broadwick Live, Olly has a strong background in the English Festivals industry. Overseeing the Global/Broadwick Live portfolio of 16 festivals as well as the 5,000-cap venue Printworks, he worked closely with the teams responsible for these events and developed an extensive knowledge of the field. Active in the Live Event industry for over 11 years, he had previously successfully piloted the ticketing strategy for Metropolis Music for 9 years working with artists including Coldplay, Eminem, Oasis and also was on the event management team at V Festival for a decade. With this solid experience, Olly will bring the right insights to encourage the adoption of Weezevent' solutions by the English market.

**Olly Goddard about Weezevent:** *"I am delighted to be joining Weezevent and look forward to working with this innovative company to help futureproof the UK festival scene. Cashless technology is emerging as a feature of everyday life, from paying for tube journeys to buying a sandwich, and its importance will only grow. With high turnovers amassed in relatively short periods of time, festivals can benefit greatly from a switch to cashless, and indeed a number of events have already done so. Our technology can improve the customer experience, save festivals time and money, and give organisers access to data-driven event management tools. Starting immediately, I am looking forward to working with a wide variety of festivals in the UK to help them benefit from Weezevent's system to operate leaner, more dynamic events, replicating the success that we have already seen in France."*

**Isabelle, Executive VP Europe comments:** *"I am very pleased to welcome a new talent to the Weezevent family. It is a key recruitment for the further growth of the company in the UK and I'm convinced that Olly will manage to restore confidence into cashless from the English festival organizers."*

### **For more information, please contact:**

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### **About Weezevent.com:**

We offer innovative tech solutions for ticketing and cashless payments to 140,000+ event managers and venues. Since launching in Dijon in 2008, Weezevent has enabled the sale of 50+ million tickets for all kinds of events incl. trade shows, concerts, parties, festivals, conferences, races, etc. of all sizes, from a few attendees to over a million people. By providing our solution to 200+ festivals e.g. Hellfest, Lollapalooza, Vieilles-Charrues...Premier league football clubs like PSG, the UEFA Euro Fanzone, Red Bull events, Weezevent is also a leader in cashless payments. Recording a fast growth, the company has offices in Paris, Montreal, Madrid, London and Lausanne. It operates in 30+ countries and has 75 employees. Weezevent won the Innovation Grand Prize and the Fast500 EMEA award. [Available information about Weezevent can be accessed on https://weezevent.com/fr/media](https://weezevent.com/fr/media)